



MERCAZ-Canada Platform 2025

MERCAZ-Canada: Our Voice for a Stronger, Inclusive Israel

MERCAZ-Canada is the Zionist organization of the Conservative/Masorti movement in Canada. At the next World Zionist Congress, we will advocate for an Israel rooted in the moral vision of the Hebrew prophets — a society that upholds democratic values, embraces religious diversity, and protects the dignity of all its citizens.

As we confront the aftermath of October 7 and the alarming rise of global antisemitism, our mission is more critical than ever.

Canadian Jews may not vote in Israel's national elections — but through the Zionist elections, we have a real voice and a real vote in shaping Israel's future.

MERCAZ-Canada stands for:

-  **Rebuilding Israel After October 7:** Ensuring resources through the World Zionist Organization to rebuild devastated communities and support hostages and their families.
-  **Fighting Antisemitism:** Investing in education and initiatives to combat hate and defend Jewish life globally.
-  **Defending Israeli Democracy:** Promoting civil rights, equality, and religious freedom for all citizens and all streams of Judaism.
-  **Combating Rising Extremism:** Opposing religious coercion and political radicalism that threaten Israel's democratic and pluralistic character.
-  **Educating on Zionism:** Promoting a true understanding of Zionism, challenging misinformation, and reclaiming Zionism as the proud movement for Jewish liberation.
-  **Building a Pluralistic Jewish Future:** Advocating for full recognition of Masorti/Conservative Judaism, the implementation of the Kotel Agreement, and the protection of the Law of Return.
-  **Pursuing Regional Peace:** Supporting efforts toward a secure Israel integrated into a peaceful Middle East.
-  **Strengthening the Canada-Israel Connection:** Bringing new resources into our synagogues, camps, and youth programs to deepen ties between Canadian Jews and Israel.

Vote MERCAZ-Canada. Bring our Conservative/Masorti values to Israel's future. Your voice matters.





What Are the National Institutions You Influence by Voting?

When you vote MERCAZ-Canada, you shape the leadership and funding priorities of these major institutions:

| Organization | What They Do |
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| World Zionist Organization (WZO) | Promotes Jewish education, fights antisemitism, strengthens Jewish identity, and advocates for global Zionism. |
| Jewish Agency for Israel (JAFI) | Supports Aliyah (immigration to Israel), Jewish education, and Israel-Diaspora ties. |
| Jewish National Fund - Keren Kayemeth Lelsrael (JNF/KKL) | Develops land, builds forests, manages water and sustainability projects across Israel. |
| Keren HaYesod - United Israel Appeal | Raises international funds for Israeli social welfare, education, Aliyah, and community building. |